

FALL SCHEDULE

SEPTEMBER

- 1- JUSTIN BIEBER, VERIZON WIRELESS ARENA, 7PM
- 1,2 - NH FISHERCATS VS HARRISBURG SENATORS, 6:35PM
- 3,4,5 - CRUISING DOWNTOWN
- 3,4,5 - NEW ENGLAND ELVIS FESTIVAL, RADISSON/CENTER OF NH CONVENTION CENTER
- 9- TOBY KEITH W/TRACE ADKINS, VERIZON WIRELESS ARENA, 7:15PM
- 11 - BRAS ACROSS THE RIVER, BRIDGE STREET BRIDGE, 1PM
- 4-11- NH CHILI WEEK, VARIOUS LOCATIONS, YOURMANCHESTER.NH.COM/CHILI FOR INFO
- 11 - R-RATED HYPNOTIST FRANK SANTOS, PALACE THEATRE, 7:30PM
- 15 - 7TH ANNUAL TASTE OF DOWNTOWN MANCHESTER, 5-8PM
- 15 - FIGHT TO EDUCATE, VERIZON WIRELESS ARENA, 8PM
- 16- PALACE THEATRE WINE TASTING & AUCTION EVENT, 6PM
- 18 - COMEDIAN LENNY CLARKE, PALACE THEATRE, 8PM
- 24,25,26 - MANCHESTER HOME & ENERGY SHOW, RADISSON/CENTER OF NH CONVENTION CENTER
- 24,25,26 - 'ALTAR BOYZ', PALACE THEATRE
- 30 - RINGLING BROS. BARNUM & BAILEY CIRCUS

OCTOBER

- 1-3 - WORLD CHAMPIONSHIP CHILI COOK-OFF, VETERANS PARK
- 1-3 - RINGLING BROS CIRCUS, VERIZON WIRELESS ARENA
- 1 - REGISTRATION FOR 2010 CHRISTMAS PARADE OPENS AT INTOWNMANCHESTER.COM
- 1,2,3,8,9 - 'ALTAR BOYZ', PALACE THEATRE
- 2 - ALL NEW ENGLAND REPTILE EXPO, RADISSON/CENTER OF NH CONVENTION CENTER
- 2 - THE SECRET LIFE OF ART: MYSTERIES OF THE MUSEUM REVEALED, CURRIER MUSEUM (UNTIL JAN. 9)
- 4 - CELTIC THUNDER, VERIZON WIRELESS ARENA, 7:30PM
- 8-10 - NEW ENGLAND COIN, CURRENCY & STAMP EXPO, RADISSON/CENTER OF NH CONVENTION CENTER
- 10 - SO YOU THINK YOU CAN DANCE, VERIZON WIRELESS ARENA, 7:30PM
- 16 - OPENING NIGHT! MANCHESTER MONARCHS, VERIZON WIRELESS ARENA, 7PM
- 17 - MANCHESTER MONARCHS VS. SPRINGFIELD, VERIZON WIRELESS ARENA, 3PM
- 17-24 - GREATER MANCHESTER CHAMBER OF COMMERCE RESTAURANT WEEK
- 21 - OPEN DOORS TROLLEY TOURS, 5-8PM, VARIOUS LOCATIONS
- 22- MANCHESTER MONARCHS VS. BRIDGEPORT, VERIZON WIRELESS ARENA, 7PM
- 23 - COMEDIAN JUSTON MCKINNEY, PALACE THEATRE, 8PM
- 23- JEFF DUNHAM, VERIZON WIRELESS ARENA, 8PM
- 26- PHISH, VERIZON WIRELESS ARENA, TIME TBD

NOVEMBER

- 4- AUSTRALIAN PINK FLOYD, VERIZON WIRELESS ARENA, 7:30PM
- 5 - MANCHESTER MONARCHS VS. HARTFORD, VERIZON WIRELESS ARENA, 7PM
- 5,6 - CITY OF MANCHESTER MARATHON & SPORTS EXPO, RADISSON/CENTER OF NH CONVENTION CENTER
- 5-20 - 'CABARET', PALACE THEATRE
- 6 - CARRIE UNDERWOOD, VERIZON WIRELESS ARENA, 7:30PM
- 7 - CITY OF MANCHESTER MARATHON, 8:50AM
- 7 - TRANS-SIBERIAN ORCHESTRA, VERIZON WIRELESS ARENA, 3PM & 7:30PM
- 12- MANCHESTER MONARCHS VS. WORCESTER, VERIZON WIRELESS ARENA, 7PM
- 13 - MANCHESTER MONARCHS VS. PROVIDENCE, VERIZON WIRELESS ARENA, 7PM
- 14 - MANCHESTER MONARCHS VS. SPRINGFIELD, VERIZON WIRELESS ARENA, 3PM
- 14 - ARLO GUTHRIE, PALACE THEATRE, 7PM
- 17 - MANCHESTER MONARCHS VS. HARTFORD, VERIZON WIRELESS ARENA, 11AM
- 19 - MANCHESTER MONARCHS VS. WORCESTER, VERIZON WIRELESS ARENA, 7PM
- 21 - MANCHESTER MONARCHS VS. PROVIDENCE, VERIZON WIRELESS ARENA, 3PM
- 26- MANCHESTER MONARCHS VS. ALBANY, VERIZON WIRELESS ARENA, 7PM
- 26-28 - THE NUTCRACKER, PALACE THEATRE
- 27- MANCHESTER MONARCHS VS. PORTLAND, VERIZON WIRELESS ARENA, 7PM

Submit your event to info@intownmanchester.com



2010 CHRISTMAS PARADE - CITY OF MANCHESTER

The air conditioners are still running and the kids are barely back in school but we are busy gearing up for winter! Intown Manchester announces that the 2010 Christmas Parade, proudly sponsored by FairPoint Communications, will be held on Saturday, December 4th at 4pm on Elm Street. Registration opens online at www.intownmanchester.com on Friday, October 1st. Businesses, clubs, organizations and performance groups are invited to participate and there is no fee to join the parade! The parade is a highly visible community event and a perfect opportunity to raise your profile. Sponsorship packages are available. Interested? Contact Samantha DePrima, Parade Organizer at 603.645.6285 or email sdeprima@intownmanchester.com for details.

INTOWN MANCHESTER NEWS

A quarterly publication of Intown Manchester Management, Inc. We welcome your comments and suggestions. www.intownmanchester.com email: sappleton@intownmanchester.com

Stephanie Lewry, Executive Director
Samantha DePrima, Director of Marketing & Public Relations
Linda Feinberg, Bookkeeper

Intown Manchester Management, Inc. is a non-profit organization working, in cooperation with the City of Manchester, to increase downtown's competitiveness and to affirm Manchester's position as an economic leader of the New England region. Our service areas include outdoor maintenance, beautification, and business support through marketing, communications, and event production.

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www.intownmanchester.com

hotline at 603.645.6285

spot something in need of cleaning! If you

Help us keep downtown clean and attractive! Send a request to sdeprima@intownmanchester.com

To receive our downtown e-newsletters twice a month,

send a request to sdeprima@intownmanchester.com

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Stroll, Eat, Smile, Repeat!

Sample 23 downtown restaurants in one night - all while checking out what's new in downtown!



Greater Manchester's biggest & best tasting event is back! The 2010 Taste of Downtown Manchester will take place on Wednesday, September 15th from 5-8pm and you won't want to miss your chance to sample food from some of downtown Manchester's best restaurants and eateries – all while checking out new shops & merchant locations in the heart of downtown!

This event is all about highlighting the very best of what downtown Manchester has to offer! Participating restaurants serve delectable bites of their menu items from inside a host retail location, giving the public the opportunity to sample food from over 20 restaurants in one night, all while discovering new shops and merchant locations in the heart of downtown.

During your stroll along the 'Taste Route', you'll hear great live music from various local bands and taste phenomenal wine & beer from local vineyards and brewers. At the end of the evening, you can enter your ticket from the event to win one of over 20 gift certificates and prizes from participating Taste restaurants and merchants!

Tickets are \$20 in advance (\$25 on the day of the event). Purchase yours at Intown Manchester's office located at 1000 Elm Street inside the Brady Sullivan Plaza. For more information or to reserve tickets call 603.645.6285 or email sdeprima@intownmanchester.com.

2010 Taste of Downtown Participants:

- 900 Degrees
- A Caribbean Affair
- Ben & Jerry's
- Blended Solutions Technical Institute
- Chair Gallery
- Citizens Bank
- Copy Express
- Cotton
- Downtown Nails & Spa
- Dumbass Gifts
- Edible Arrangements
- Elizabeths on Elm
- E-Vision Eyecare
- Firefly American Bistro & Bar
- Framers Market
- Fratellos Italian Grille
- George's Apparel
- Grolen Communications
- Harris Trophy
- Ignite Bar & Grille
- JD's Tavern
- Jillian's
- JW Hills Sports Bar & Grille
- Karma Cigar & Hookah Lounge
- Margaritas
- Milly's Tavern
- Nadeaus Subs, Salads & Wraps
- Palace Theatre
- Pavilion @ Hilton Garden Inn
- Pearson's Jewelry
- Portland Pie Company
- Red Arrow 24 Hr. Diner
- Richard's Bistro
- Segway of Manchester
- Shaggin' Salon
- Shop Estella
- SOPHA
- TD Bank
- Thousand Crane
- The UPS Store
- Van Otis Chocolates
- wedu
- The Wild Rover
- Wings Your Way
- YMCA Greater Manchester
- Z Food & Drink

NEIGHBORHOOD NOTES FROM THE DIRECTOR'S DESK HOMETOWN HIGHLIGHTS

Our annual Taste of Downtown is Manchester's "Season Opener" event, celebrating back to school, back to work, and back to fun in the city. Bring your friends and comfortable shoes to discover what's new in downtown, while sampling the most humble chowder, elegant hors d'oeuvre, hearty pizza, or luscious dessert –so many food samples that most people can't even finish the evening.

When you come to the Taste of Downtown, please notice the wonderful improvements that have taken place in our hometown.

Here are some of the highlights:

- Pandora Building – gorgeous inside and out, top to bottom, complete with a new parking deck and landscaping – a fitting standard bearer to the gateway of our city, Granite Street, and to our historic treasures in the Amoskeag Millyard.
- Manchester Street – the City takes the honors for this one. Manchester Street is the final entry in a series of improvements planned for the "sister streets" Hanover,

Amherst, Concord, and Lowell – featuring sidewalk improvements, period lighting, and those iconic arches. Solar Panels atop the Pandora Building

- Anagnost Investments – beautifully renovated building at 1662 Elm Street and the new headquarters for its namesake company
- Dunlap Building, at Elm and Amherst-right now, it's simply a construction site, but wait till you see it in another few months.
- Another façade improvement by Dave Schleyer – check it out on the corner of Dow St. and Elm
- Post Office Fruit – still a work-in-progress, but a transformation will be unveiled soon on the corner of Chestnut and Amherst.
- The Elliot at Rivers Edge – on Queen City Ave, this transformative project will inject the local economy with up to 250 jobs, when it opens next spring.



These are a few of the construction highlights of the summer. Other business owners are upgrading signage and lighting, sprucing up facades, and investing in their spaces on the inside, including upgrading apartments and outfitting retail spaces. One businessman, Greg Barrett, has bought a significant portion of Manchester Street and has proposed a cultural enterprise center in the neighborhood. Please take a moment to explore our changing downtown; we're certain you will be impressed with our progress. So come and enjoy the Taste of Downtown and see how your hometown is growing.

Stephanie Lewry, Executive Director



WORLD CHAMPIONSHIP CHILI COOK-OFF

The International Chili Society has chosen Manchester, NH as the location for the 2010 World Championship Chili Cook-off, helping to affirm Manchester's position as a destination city in the Northeast! The 3-day cook-off event will be held at Veterans Park in downtown Manchester. The event will bring nearly 400 chili cooks from all over the world to the Queen City, all looking to bring home winning titles in the categories of Red Chili, Chili Verde and Salsa contests! All 3 days of this event will feature live music on stage inside the park and a Kids Zone across the street at Stanton Plaza. There will be vendors, chili shwag and so much more! Tickets as well as parking passes can also be purchased online at <https://www.thepermitstore.com/manchester/event>. Tickets are \$5 each and are good for one day admission into the WCCC and five sampling tickets. Public chili sampling will be from 1:00-3:00pm each day. Three partnering charities will receive a portion of every ticket sold; New Horizons, the Greater Manchester YMCA and Families in Transition. To find out more visit www.yourmanchester.com/chili



2010 CRUISING DOWNTOWN

Celebrating its 10th year in Manchester, the annual Cruising Downtown event is happening Labor Day weekend, September 3-5th! There are tons of special cruise night activities in store during this popular 3 day event including planned cruises around the city, live music and vendors galore! Hundreds of classic & unique autos, muscle cars, special interest vehicles and wild motorcycles will fill Elm Street for the downtown portion of the event taking place on September 4th. Registration for entries begins at 8am at the Brady Sullivan Tower located at 1750 Elm Street. For more information about this event and to see a full listing of activities for all 3 days visit www.cruisingdowntown.com

SOUTH ELM NEIGHBORHOOD MEETING



A gathering of south Elm Street property owners occurred recently to learn about changes in the neighborhood that are forthcoming as a result of two of Manchester's most important developments, the Elliot at Rivers Edge and DeMoulas Market Basket. Both of these projects book end the south Elm neighborhood, bordered by Queen City Avenue and West Auburn Street, and both are initiatives of the same developer, Dick Anagnost, who

has been a leader in downtown Manchester's renaissance for the past fifteen years.

Property owners are curious about these developments and how they might be impacted, so we invited Dick to discuss his vision and the economics of these important projects. Dick has recently conducted his own economic impact study, and he reports that the two developments have the potential to significantly alter commerce to the area, improve the appearance, increase the traffic count, and will most certainly boost the incentive for further investment in the South Elm neighborhood. Details of the report will be released in early September.

As a result of these new projects, market rate residential development, such as the new "Eco House" on Vernon Street (in photo above) is expected to jump ahead also. With a dynamic quality of life, young professionals, retired individuals, and anyone in between will find it appealing and convenient to live in beautiful downtown Manchester. A downtown resident will simply take a short walk, segway, or bike ride to pick up groceries, travel to work or the doctor's office, dine in any number of fabulous restaurants, and connect to other walking/biking trails through the Riverwalk and the Hands Across the Merrimack Bridge.

This was good news to neighborhood stakeholders. Many say that they have felt like the ugly step-sister in downtown for too long – invited to the ball, but not pretty enough for recognition. They also expressed hope that some of the same financial incentives, such as the façade grant that was available to other businesses in the CBSD, will be available to them, as they are making plans to improve their properties.



BEAUTIFICATION AWARD NOMINEES SOUGHT

Remember to submit your nomination for the third annual Downtown Beautification Award by Sept. 30. Don't be shy – you can nominate your own downtown location. Simply email us your nomination, with the address, at info@intownmanchester.com; fax it to 669-6597; or call our office at 645-6285 and we'll fax a nomination form to you.

BUSINESS SPOTLIGHT

SPECTRA ACCESS



What do Business NH, Brady Sullivan Properties, Manchester School District, Eastern Mountain Sports, DEKA, and HippoPress have in common? They are all wireless telecommunication clients of a growing local business, Spectra Access, and they all have a secure and reliable VoIP that won't succumb to the power outages caused by wind and ice storms.

CEO Ron Dumont, on the right above, an electrical engineer who began his career at Digital in 1980, recalls the sever ice storm that wreaked havoc over the region last winter, and notes that while the cable and phone companies spent weeks reconnecting wires to restore service, his business clients didn't lose any service. How can they do it? It's all in the permanent wireless connections that beam radio waves from a cell tower to the business's rooftop.

"Our broadband delivery provides a third alternative" for business grade internet and telecommunications service, says Ruth Axtell, Director of Sales and Marketing, from her office located on the fourth floor of the Wellington Trade Center, 25 Lowell Street, in downtown Manchester. There's cable, telephone, and now wireless – not to be confused with cell phones; and, the former PC Connections Account Manager adds, "This high-speed broadband fixed wireless technology is used all over the developing world, but Spectra Access is the only business grade wireless provider in the Southern NH region".

Chief Operating/Technology Officer, Brett Clark, a former employee of One Communications, Votts Networks, and Cabletron, figures out the communications infrastructure, and he has made a reputation for himself developing data and networking strategies. But he boasts a service record for wireless technology that's hard to beat anywhere; if there is, on a rare occasion, a problem and your internet goes down, it can be repaired "in as little as four hours, compared with days" for other providers.

With a team of about 10 employees, this small company in Manchester is one of the Queen City's hidden gems that might be just right for your business communication needs. Visit them at 62 Lowell Street, suite 407, PH 296-0760, or at www.spectraaccess.com.



SEGWAY OF MANCHESTER

The first electronic human transporter, code named Ginger, was unveiled late in 2001, in NYC. The mystery surrounding this new device, invented in Manchester by Dean Kamen, received national and international media attention, with predictions that it was going to revolutionize the way we travel.

Almost a decade later, the Segway PT (Personal Transporter) has been embraced for use in 250 cities in the US and nearly 500 cities around the world, but it hasn't yet revolutionized the way we travel. One of the biggest challenges faced by cities in every country is how to classify the transporter – is it subject to laws of the road, or is it a pedestrian vehicle?

The segway continues to inspire, however. At the World Expo in Shanghai this year, the En-V concept car was unveiled by GM. It is a two-wheeled, two-passenger commuter vehicle, using the same technology as the segway. Will this be the newest revolution in transportation?

Only time will tell, but here in Manchester, you can have your own experience on a Segway PT. Segway of Manchester, located near the Palace Theater on Hanover Street, offers tours of the city on the PT. Store Manager, Gerri Moriarty, who has trained dealers for Segway since 2002, The En-V Concept Car

said that this is Segway's first retail store – the thinking is that if you try it, you'll like it, and some may buy it! Four tour guides are on staff; each has been trained on the history of Manchester, as well as the segway to ensure the visitor a great experience. Historical tours are offered now, but the possibilities for other tours are endless – Consider a home tour, a trails tour, a ghost tour. . . .

Segway of Manchester, 42 Hanover Street, 218-8150, www.segwayofmanchester.com

INDIAN HEAD ATHLETICS



It is difficult to think of sports in the Queen City without thinking about the family run business that has been equipping athletes for over 50 years – Indian Head Athletics.

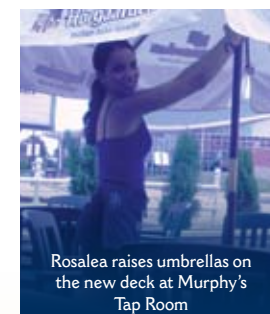
The business started out in 1958 as a retail outlet for the 'Indian Head Shoe Company', a leading athletic footwear company and was originally located in the historic 7-24 Cigar Building on Canal Street. Husband and wife Don and Gail York purchased the business in 1980, changing the name to Indian Head Athletics and have been a staple business in downtown Manchester ever since.

The couple moved the business to 18 Lake Avenue in 1984, where they now occupy a prime location directly across from the Verizon Wireless Arena. 'We've had a positive influence from the arena and we are very happy in our location' says owner Gail York, who recalls major milestones for the business but which of their 5 sons she was pregnant with at the time. The impressive stock of athletic equipment is matched only by the knowledgeable staff who knows exactly what you need just from hearing the age of the athlete and the sport they are involved with. Indian Head offers personal service that you just can't get in the big box stores.

Indian Head Athletics is more than retail and they have long since been the go-to shop when teams, schools and businesses need athletic supplies or custom screen printed wear made right in the basement of the store. 'We run our business with heart and we care about the community' says York, and it shows!

Indian Head Athletics is located at 18 Lake Avenue. Mon-Sat 9am-6pm, Thurs 9am-8pm, Sun Noon – 4pm

OUTDOOR SEATING POPULAR IN DOWNTOWN



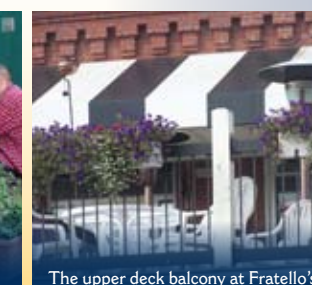
Rosalea raises umbrellas on the new deck at Murphy's Tap Room



Dinner for two at XO



The Bridge Street Café is a favorite for sandwiches



The upper deck balcony at Fratello's

Summer was hotter than usual, and it brought some new visitors to downtown who enjoyed plenty of al fresco dining – from a casual beer to three-course gourmet meals. The list of out-door cafes continues to grow, and people who are attracted to Manchester's vibrancy tell us they enjoy the people-watching, as much as the food!



Stroll, Eat, Smile, Repeat!

Sample 23 downtown restaurants in one night - all while checking out what's new in downtown!

TICKETS \$20
Purchase at Intown Manchester
1000 Elm Street
www.intownmanchester.com



A One of Kind Breast Cancer Awareness Event!

Saturday, September 11th
1 to 5pm

Bridge Street Bridge
Manchester
www.wzid.com